

Corporate Partnerships

*Working together
Making a difference
Team building*

What a difference you can make

Our vision is of a community where people with a life limiting illness are supported and empowered, together with their family and friends, to live well in mind and body, and **make the most of every moment.**



£250

could pay for a patient's wellness sessions

We touch the lives of 1 in 4 people in east Kent and we now care for more than 2,300 people each year. That figure is set to climb in the years ahead as people live longer and with more complex conditions.



£1,000

could pay for a patient to be cared for in their own home

By supporting Pilgrims Hospices your company will help us be there for the next family who need us.

We have proudly provided skilled and compassionate care, completely free of charge, to patients and families across east Kent for **over thirty years.**



£500

could pay for a hospice bed in our inpatient unit for a day

Most people know about the care **Pilgrims nurses and specialists offer 24/7 to patients on our wards in Margate, Canterbury and Ashford.** Less talked about is the support that our team gives in people's own homes, in the community and through our **Pilgrims Therapy Centres Wellbeing and Social programme.**



"Working with Pilgrims Hospices has given us a great opportunity to not only support a fantastic local charity but the partnership has also helped to raise our profile, increased our customer loyalty and motivated our staff."

Matthew Skipper, Director, Andrew & Co
Andrew & Co have sponsored and taken part in a number of our events, pictured above at It's a Knockout event.

What we offer

There are many ways for you to support Pilgrims Hospices but what's in it for you?

Whether you support us as a charity of the year, support us with a one off gift or event, or work with us to develop a long term partnership, our local fundraising teams are there to support you and make a huge success of the fundraising partnership.

1

Corporate partnerships can bring increased customer loyalty and help promote a brand to the local community

2

Corporate partnerships can be great for team building amongst staff

3

Staff and clients or suppliers can visit their local Pilgrims Hospice to see the impact of their support

4

We have experience of managing partnerships of all sizes, we aim to offer a personalised service

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We can often help you get positive PR for your brand and give you advice on your ideas. We have an excellent social media following and our website ranks highly

6

We can provide corporate fundraising materials - collecting tins, sponsor forms, balloons and merchandise

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We have a busy calendar of events so, if you prefer, you can get involved in an existing event rather than creating something from scratch

As charity of the year, Givaudan has supported the hospice in a number of ways from staff walking from London to Brighton and cycling across Europe, to their annual fireworks party, and volunteering for Tree Recycling. Their choir even came to sing for our therapy centre patients at Christmas!

Givaudan

What could your staff do for Pilgrims with a little inspiration and enthusiasm?

Workplace fundraising ideas

Perhaps a Christmas gift is something your company might like to consider?

Silent Gliss

Every Christmas Eve for a number of years the staff of Silent Gliss has given up their last hour of pay to donate to the hospice. This money has been matched funded by the directors of the company helping to boost the funds raised. Each year the staff sign up to say they are happy to do this with no hesitation at all, showing amazing commitment to the work of the hospice.

Miles and Barr

A long term supporter of Pilgrims, Miles and Barr have not only taken part in our events and done their own local fundraising but in 2016 they donated to Pilgrims a set amount for each house exchange and letting they completed. This raised £28,500 which could pay for over 1,400 hours of nursing care. What an amazing gift.

Perhaps your company could give us a donation for every sale made?

See how other local businesses have supported us

Barretts

Barretts of Kent have been a supporter of Pilgrims' hospices for a number of years and have supported in a variety of ways; every year they hold a charity pantomime performance at the Marlowe Theatre in aid of Pilgrims and other charities. They have also been a headline sponsor and helped with the logistics and planning of the Pilgrims annual cycle challenge event and donated other raffle prizes to support events.

Could you support the events programme and help us spread the word about the care we provide?

Other fundraising ideas you might like to consider

Adopt us as a Charity of the Year

This is such a fantastic way to motivate your employees whilst raising funds. You could set a company fundraising target, maybe set up a committee to help come up with the activities and initiatives you think would be supported by your employees and have some fun together whilst doing some good for the local community.

Sponsor or take part in one of our events

We run an extensive events programme across east Kent. Why not get your brand recognised alongside our event promotion as a sponsor, commit to being an event marshall, or even enter as a team. If you run a matched funding programme you could encourage your employees to fundraise and then match the amount they raise.

Gifts in kind

Would you consider donating a product or services to help us save money on our running costs? You could donate end of line products for us to sell in our charity shops or use as prizes for our fundraising events, or even let us use your venue for an event.

Volunteering

We have some volunteering opportunities at our hospices. In particular we are always keen to hear from corporate volunteers who can support our fundraising events and collections or have specific skills to offer.

Payroll Giving

Payroll giving is a great way for employees to make a regular or one off donations to Pilgrims Hospices directly from their pay. This is a really tax efficient way for people to give; a £10 donation costs the tax payer just £8.

Cause-related marketing

As one of the leading charities in east Kent our brand could add strength to your marketing. If you sell your product and offer a donation to us as part of the transaction this can help you increase sales, raise mutual brand awareness and loyalty as you show your commitment to the local community. Talk to your local team about whether we can work together in partnership on this.

Pilgrims Hospices Lottery

Why not join the hospice lottery as a syndicate and increase your chances of winning up to £20,000? We also have lottery scratch cards and gift vouchers available for purchase. For more information please call 01227 379741.

Your local fundraising team would be delighted to meet with you to discuss all options of support, please refer to the back page for contact details.

Food and drink

If you are selling alcohol check you have a license at the venue or apply for one from your local council.

If you are supplying food and drink, you are responsible for seeing that it is deemed fit and safe. The Food Safety Act (1990) covers all food prepared for public consumption - including raffle prizes, free ice creams and buffets.

Printed materials

If you are creating flyers or posters to promote your event please use our 'We supporting Pilgrims Hospices logo and please use our registered charity number - 293968 on your materials. Please send any materials to us prior to printing for checking.

Collections

Please do not collect money door to door or in public areas as it's illegal without a license. If you plan to conduct a street collection you will need to apply for a license from your local authority. If you are doing a collection on private property make sure you have written permission from the owner or manager.

We have branded collection tins you can use to encourage your staff, customers or event participants to donate to the hospice.

Things to consider

If you are running your own fundraising activity for Pilgrims please take a look at the legal points on this page.

Raffles

If you are planning on selling raffle tickets in advance of an event, you must inform your local authority and use tickets that include specific information about the draw. Contact your local fundraising team if you need advice on this.

Health and safety

Carry out a risk assessment (we can provide a sample one), make sure you have enough helpers and ensure you have obtained relevant permissions.

If your event is outside have a bad weather contingency plan. Consider if you need a first aider present and be aware of fire evacuation procedures.

If the public are attending your event check you have public liability insurance and if your event involves the sale of alcohol, music or provision of food you will need a license from your local authority. Be conscious of personal security if you are handling money and have a witness for any money counting.



Take the next step...
contact us to join in!



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