



Whatever your passion, there's something for everyone



'Trekking in Nepal?' my son said, 'Of course you can Mum!'

"I've supported the hospice in many ways over the years, but I had always wanted to do my own special fundraiser. So when I saw the Nepal Trek in Pilgrims Matters, I was hooked.

I'd never done anything like this before but I felt the time was right. My son was hugely supportive and had soon encouraged me to sign up for the adventure of a lifetime.



Hospice Supporter Pam Guy from Folkestone

Pilgrims is a charity dear to my heart. My husband, John, was cared for by the Ashford hospice in 2010 and I've had very close friends who have also received care at Pilgrims. The kindness and support we were given as a family has left a lasting memory.

Despite my training along the white cliffs of Dover, trekking in the Himalayas was by far the hardest thing I have ever done. As a group though, we supported each other and pushed ourselves to the limits. Everyone on the trek had experience of hospice care. We shared stories but our journey was filled with joy and much laughter. When I made it to the top of the famous Poon Hill in time to watch the sunrise over the mountains, I was exhausted but it was all worth it. I felt the lump in my throat as I thought of my husband, my friends and all those who had sponsored me – it was a truly amazing feeling!

The whole experience and the friends I've made along the way, from fundraising, training and trekking, has been fantastic. I've been completely humbled by the support I've received and I know John would be really proud of me. I will always remember the care and comfort my family were given by Pilgrims and would encourage everyone to give their support so that the charity can continue to be there for the next family that needs them.

Each year Pilgrims supports hundreds of local people coping with a life limiting illness and their families. Our charity offers a range of services: from end of life care given on our wards, to our new wellbeing and social programme supporting people after they are diagnosed to live well and stay independent.

If you or someone you know has been diagnosed with a life limiting illness, visit **www.pilgrimshospices.org** to find out more about our full range of services.

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Walking and trekking events

A Night to Shine

22 September 2018

Where:

Julie Rose Stadium, Ashford

Viking Bay, Broadstairs

Westgate Hall, Canterbury

Registration:

Early bird entry: Adult £12

Under 18s: £8 Under 3s go free (closing date: 29 July) **Standard entry:** Adult £15

Under 18s: £12

(closing date: 16 September)

On the night: Adult £20

Under 18s: £15

(entry includes lantern, T-shirt,

medal and more!)

Sponsorship:

Raise as much as you can!









A Night to Shine is back: and it's set to be bigger and brighter than ever! Get the whole gang together for a night of fun, fitness and memory-making at our popular 3 mile and 6 mile sponsored walks. In each town, enjoy live music, a friendly, party atmosphere, an energetic warm up and lots more. Then, set off simultaneously into the night amid a sea of lantern light. The best thing about memories... is making them!



Where:

Wye to Dover 25km or 50km challenge

Registration:

Early bird entry: £25 (closing date: 29 April) Standard entry: £30 (closing date: 10 June)

Sponsorship:

A pledge to raise at least £100 in sponsorship

New









Enjoy the rural beauty of one of England's oldest and least trodden national trails. Lace up your walking boots for a 25km or 50km hike along the Pilgrims Way to the historic cathedral city of Canterbury and onward to a coastal finish beside the impressive Dover Castle. It's the perfect challenge for people of all abilities, with full event support and a T-shirt are included with your entry.

Walking and trekking events

Kilimanjaro New Year Summit

26 December 2018 - 4 January 2019





Tanzania

Registration:

£499 + £2,050 self-funding option with a pledge to raise at least £500 in sponsorship

Sponsorship:

Other funding options available

New









Start New Year 2019 in unforgettable fashion at the summit of Mount Kilimanjaro: the highest free-standing mountain in the world. We're giving you the chance to join the adventure of a lifetime – a 10 day challenge to the 'roof of Africa' at 5895m a.s.l. Experience breathtaking scenery, memorable moments and a huge sense of camaraderie on your climb to the top. This fully supported trek is organised by Action Challenge who have taken over 4,000 trekkers safely to the summit with a success rate of over 90%.



Where:

The Bandstand, Deal CT14 7EB

Registration:

Early bird entry: £10 per dog (closing date: 8 January) Standard entry: £15 per dog Accompanying owners go free

Sponsorship:

Dogs are asked to use their puppy dog eyes to raise as much as they can!

New

This spring, embark on the most wonderful walkies of all at Paws 4 Pilgrims, our new 5km sponsored dog walk in Deal. Enjoy the beautiful coastal route alongside your furry friend, before returning to take part in our fun dog show with categories such as 'fastest sausage catcher' and 'dog most like its owner'. With lots of doggy-themed stalls and refreshments too, there'll be plenty to see and do.



London 2 Brighton Challenge 26-27 May 2018
Jurassic Coast Challenge 21-22 July 2018
Thames Path Challenge 8-9 September 2018



Registration:

Full 100km Challenge: £80 Half 50km Challenge: £60 Quarter 25km Challenge: £40

Sponsorship:

100km challenge: Minimum sponsorship pledge of £425 50km challenge: Minimum sponsorship pledge of £275 25km Challenge: Minimum sponsorship pledge of £175

Choose from a selection of inspiring endurance events like no other; you can walk, jog or run in aid of Pilgrims Hospices. Whether it's a 25km walk, a testing 50km, or the 100km ultra marathon run or walk – there's a distance for all! These all-inclusive challenges are perfect for people of all fitness levels. Passing by stunning scenery, meeting new friends and discovering hidden resilience and spirit, few can describe the elation of crossing the finishing line.

Running events



Experience the amazing atmosphere of one of the most iconic sporting events in the world. With excellent race day support and thousands of people lining the streets of the capital to cheer you on, it really is an event like no other. We have a limited number of charity places that are allocated by application. Runners with their own ballot place are also invited to join **#TeamPilgrims** with no minimum sponsorship commitment.



Looking to soak up the vibrant atmosphere of a big London city centre race, but not ready to take on the full marathon? The Vitality London 10k passes many of the capital's most famous landmarks, including an unforgettable finish outside Buckingham Palace. With charity places available, there's never been a better time to take your running to the next level.



Set among the buzzing city streets and stunning coastal views of Brighton and Hove, it's easy to see why the Brighton Marathon is one of the country's most loved marathons. This run gets bigger and better every year and the finish along the spectacular seafront is a real highlight. Charity places are allocated by application. Runners with their own ballot place are also invited to join **#TeamPilgrims** with no minimum sponsorship commitment.



Held against the beautiful backdrop of the Kent Downs, the 13 mile course challenges the novice and veteran alike. Navigate the undulating country lanes on the outskirts of this historic city. With a huge bank holiday crowd, massage facilities and ample parking, it's a real highlight to any runner's season.

Running events



Where:

The Oval, Palm Bay, Cliftonville, Margate CT9 2GB

Early bird entry: Adult £16,

Registration:

Child (under 11) £10 (closing date: 31 August) **Standard entry:** Adult £20, Child (under 11) £15 (Entry includes white T-shirt, paint

Sponsorship:

Raise as much as you can!

sachet and funky sunglasses)

This family 5k run is an explosion of colourful fun. Run through brightly coloured powder paint clouds as you pass through crazy colour stations around the route. Gather friends and family to join the energetic atmosphere of over 1,000 people running, jogging and walking along Thanet's spectacular seafront.



Where:

The Bandstand, Herne Bay, CT6 5JN

Registration:

Advanced entry: Adult £16, Under 18s £10 Family (2 adults, 2 Children) £40 (closing date: 25 November)

On the day: Adult £20, Under 18s £10 (Entry includes Santa suit)

Sponsorship:

Raise as much as you can!

Christmas comes early with our festive family fun run, Santas on the Run! Gather your elves both big and small and join hundreds of fellow Santas as you dash along the seafront at Herne Bay. There's a choice of a 3k or 5k route with a medal for every finisher, as well as prizes for the best accessorized outfits. Dogs are welcome dressed up and on leads.

Cycling events

Pilgrims Hospices Cycle Challenge



Where:

University of Kent, Canterbury CT2 7NZ

Registration:

Early bird entry: £25 (closing date: 18 March) Standard Entry: £30 (closing date: 29 April) On the day: £45

Distances:

The Classic - 45 miles The Challenge - 75 miles The Century - 100 miles

Sponsorship:

Raise as much as you can!

New routes







Our biggest event of the year is back by popular demand. With over half a million miles cycled since 2010, the Cycle Challenge is a firm favourite and it's set to be even bigger than ever! Get on your bike and join more than 1,200 cyclists of all abilities as you explore the beautiful Kent countryside with friends, family and colleagues. Ride it your way by choosing one of three ride distances, then celebrate crossing the finish line in our event village.

Event Calendar 2018

March 2018

- **2** Fire and Ice Walk, Canterbury
- **3** Fire and Ice Walk, Folkestone
- **9** Fire and Ice Walk, Ashford
- **10** Fire and Ice Walk, Ramsgate
- **24** Skydive day
- 25 Paws 4 Pilgrims, Deal

June 2018

- **2** Skydive Day
- **9** Pilgrims Way Challenge, Wye to Dover
- 24 Divas on Wheels, Faversham

September 2018

- **1** Skydive Day
- 22 A Night to Shine, Ashford
- 22 A Night to Shine, Canterbury
- 22 A Night to Shine, Thanet

October 2018

21 Colour Run, Thanet

January 2019

12 - 13 Tree Recycling, Ashford and Tenterden

April 2018

Brighton Marathon

Virgin Money London Marathon

2 Virgin Money London Marathon

May 2018

- Pilgrims Hospices Cycle Challenge
- **20** It's a Knockout, Thanet
- **28** Vitality London 10,000

July 2018

21 Vintage Tea and Fair, Canterbury21 Sunflower Memories Day, Canterbury

21 Sunflower Memories Day, Thanet

22 Sunflower Memories Day, Ashford

25 - 29 London to Paris Bike Ride

August 2018

27 Canterbury Half Marathon

November 2018

10 Christmas Fair, Ashford

December 2018

- 2 Santas on the Run, Herne Bay
- 8 Trees of Love
- **26 4 Jan** Kilimanjaro New Year Summit

For latest event information visit www.pilgrimshospices.org

Cycling events





Where:

Canterbury

Registration:

Early bird entry: £22 (closing date: 13 May) Advanced entry: £25 (closing date: 17 June)

On the day: £35 **Distances:**

25 or 50 miles

Sponsorship:

Raise as much as you can!

Have a great girl's day out at Divas on Wheels; an inclusive event suitable for women of all fitness levels, cycling abilities and ages. Choose between a 25 or 50 mile cycle through quiet country lanes with refreshment stops, before being pampered in our special 'Divas Village'. All ladies aged 11 years or over are welcome.



The London to Paris bike ride is arguably the most iconic challenge available for any keen cyclist. From your London start line, the four day challenge takes you through 295 miles of beautiful English and French countryside, before finishing in the heart of Paris in good time to enjoy the finale of the world's greatest race, the Tour de France.



Ever watched TV shows like *Total Wipeout* and *It's a Knockout* and fancied having a go yourself? Now you can! Gather family, friends or colleagues and enjoy a hilarious day full of giant inflatables and outrageous costumes with a plethora of dry and wet team games including 'Hello Ducky' and 'P-P-Penguin Dash'. Suitable for teams of 10 (aged 16 or over), it's perfect for team building, families, hen and stag or birthday parties.



Join us in Canterbury's beautiful Westgate Gardens for a summer tea party with a vintage twist. What better way to spend a July afternoon than watching the punts pass gently by on the river as you enjoy a pot of tea, a slice of delicious cake and indulge in a little retail therapy at our luxury vintage craft stalls? Vintage dress welcome.

Special events



All Ashford Borough residents are invited to register their real Christmas tree for collection and disposal in return for a chosen donation to Pilgrims Hospices. Our popular Tree Recycling fundraising campaign provides Christmas tree collections from homes across the Ashford Borough Council area by our team of friendly hospice volunteers. No need to mess your car up – we'll do the hard work for you!



Embrace the festive season with the Pilgrims Hospices Christmas Fair. Whether you're in search of the perfect gift or simply wish to share in the ho-ho-holiday cheer, you'll find something for everyone across three huge halls filled with delicious refreshments, beautiful crafts, games galore and some very special guests including Santa himself!

Challenges









The 'hottest, shortest sponsored walk' is back, and this time there's a *cool* new twist! Get all fired up for one of the most inspiring experiences you will ever undertake: a barefoot walk over red-hot wood embers measuring around 800 degrees. Or, put mind over matter by facing our new Icewalk and walking barefoot across a bed of broken sterile glass. No tricks, no special effects. Just you and your nerve. If you can achieve this, you can find the confidence to do anything!

Challenges



Join us for the adrenaline-fuelled experience of a lifetime with our tandem skydive days. The sky's the limit as you join other Pilgrims supporters all soaring through the air, ticking something off their bucket list or taking extreme measures in conquering a fear of heights. Free fall from 10,000ft and experience breathtaking views as you raise vital funds for hospice care.



Join us this summer and dedicate a sunflower to someone you love. In return for a donation, we will write your dedication on a striking sunflower memory marker and plant it in the grounds of your chosen hospice throughout July. Join us to celebrate the life of someone special at our Sunflower Days 21–22 July, and collect your sunflower to cherish at home.



Celebrate the warmth and brightness of someone special, and write a dedication to hang on our illuminated Trees of Love. Our Trees of Love are special to so many people because they provide a lovely and personal way to remember those we aren't able to spend time with at Christmas. Join us for this beautiful remembrance service with carols, held at the same time at each of our three hospices as well as a number of indoor services at alternative locations across the area.



Hold your own event – create your own challenge

You may prefer to hold your own fundraising event or take part in a different challenge; whatever you are planning we'd be delighted to hear from you.

Use your imagination... It doesn't have to be big, clever or a brand new idea, it just needs to raise money and be fun for you and anyone else taking part.

You can find further resources online at **www.pilgrimshospices.org**, where you can download our fundraising pack and sponsorship form, and fill in our form to request collecting tins, balloons, a letter of authority or hospice literature. Alternatively, contact your local fundraising office (you will find details on the back cover). We are here to help you achieve your fundraising goals!

Other ways to help

Supporting Pilgrims Hospices isn't just about taking part in or organising an event. From making a donation, to volunteering your time, shopping with us or joining the Pilgrims Hospices Lottery – together we can make a difference.

Here are some of the other ways that you can get involved:

- Donate
- Become a regular giver or donate through your payroll
- Leave a gift in your will
- Find a Pilgrims Hospices shop in your area and donate your unwanted goods or go shopping
- Buy through our eBay shop: http://stores.ebay.co.uk/Pilgrims-Hospice
- Join our lottery and have the chance to win up to £20,000
- Place a collection pot in your local area
- Volunteer your time on our receptions, in our shops, at a fundraising event, in our offices or as an ambassador.
- Encourage your company, school or organisation to pick us as their 'Charity of the Year'.









Thank you to our wonderful community of supporters





Ashford Hythe Road Willesborough, Ashford TN24 0NE Tel: 01233 504111 Canterbury 56 London Road Canterbury CT2 8JA Tel: 01227 812621 Thanet Ramsgate Road Margate CT9 4AD Tel: 01843 233934

Register your interest

To register your interest in an event, to fundraise for us or help in another way please complete the details on this form. Tick the box(Home Address Postcode	Full Name	Conta Numb		ils				
	Date	Activity			Date	Activity				
	2 March	Firewalk, Cante	rbury		24 June	Divas on Wheels				
	3 March	Firewalk, Folkestone			21 July	Vintage Tea & Fair, Canterbury				
	9 March	Firewalk, Ashford			21 - 22 July	Sunflower Memories				
	10 March	Firewalk, Ramsgate			25 - 29 July	London to Paris Bike Ride				
	24 March	Skydive Day			27 August	Canterbury Half Marathon				
	25 March	Paws 4 Pilgrims, Deal			1 September	Skydiving Day				
	15 April	Brighton Marathon			22 September	A Night to Shine				
	22 April	Virgin Money London Marathon			21 October	Colour Run, Thanet				
	6 May	Pilgrims Cycle Challenge			10 November	Christmas Fair, Ashford				
	20 May	It's a Knockout,	Thanet		2 December	Santas on the Run, Herne Bay				
	28 May	Vitality London	10,000		8 December	Trees of Love				
	2 June	Skydive Day			26 December - 4 January	Kilimanjaro New Year Summit Trek				
	9 June	Pilgrims Way C	hallenge		12 - 13 January 2019	Tree Recycling - Ashford and Tenterden				
Tick the box(es) to let us know how you want to help										

I would like to fundraise for you in 2018, please send me your fundraising pack
I would like to help by

Please return this form to Robert Grew, Events Fundraiser at Pilgrims Hospices, 56 London Road,
Canterbury, Kent CT2 8JA or call 01227 812609 or email fundraising@pilgrimshospices.org

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By submitting this form, you consent to be contacted by email for the purpose of an event participation. If you'd like to receive emails about other exciting ways to support Pilgrims Hospices and with news about our work, please tick the box below.

I am happy to receive emails where possible

You can update your contact preferences at any time by calling our **Supporter Relations Team** on **01227 782062** or by writing to us at the address above. We are registered under the Data Protection Act and will never share, sell or swap your details with any third party for the purposes of their own marketing or the monetising of your data.

Please make a donation

Cut the completed form from the brochure, pop it with your payment in the freepost envelope provided and send to

Supporter Relations, Pilgrims Hospices, 56 London Road, Canterbury, Kent, CT2 8JA

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If you are interested in setting up a regular gift with **Pilgrims Hospices**, please contact **Supporter Relations** on **01227 782062** or email

details with any third party for the purposes of their own marketing or the monetising of your data.

supporter.relations@pilgrimshospices.org for more information.



Thank you!



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