



## GUIDE FOR BIDDERS

The following is designed to give you important and useful information on how to bid and buy at the Snowdogs Discover Ashford Auction.

### Guide to bidding & payment:

- The Ashford pack of 35 Snowdogs are incredibly popular and while it is difficult to assess the amount that any sculpture will sell for, we believe bids will be in the region of £1,500 - £5,000 with some in excess of this. Please be ready to bid, with deep pockets, a big smile and lot of enthusiasm and passion to re-home the Snowdog/s that you love. There will also be 2 Snowpups for sale during the auction.
- You must be a registered bidder to receive a bidding paddle at the auction or to bid online. To register to bid please email [fundraising@pilgrimshospices.org](mailto:fundraising@pilgrimshospices.org).

### Registering to bid:

- There are 3 ways to bid as part of this auction:
  1. **In the room** – highly recommended to take part in all the action and bidding atmosphere. You must be registered to bid in advance of the auction, by completing a form and handing in the relevant ID. Please see 'If successful with your bid' below.
  2. **Online** – via the saleroom online platform
  3. **Proxy/commission bidding** – for those unable to attend (absentee bidder) you must be registered as a bidder in advance of the auction, by completing the relevant form, telling us which sculpture/s you are interested in and sending the relevant ID with payment details, please see below.

### If successful with your bid:

- If you are successful in your bid in the auction room you will be then be guided to the VIP payment room, where you will be required to pay for your sculpture on the night, either by credit or debit card. Sculptures will not be delivered until payment has been cleared and payment must be received within 5 days.
- All individual bidders must also submit proof of identity, such as a passport or driver's licence.
- All individual bidders (including those representing a third party) must provide proof of address, for example a recent utilities bill no more than three months old, prior to the auction via email.
- If you are bidding on behalf of a company you will need to supply a certified copy of your business agreement, certificate of incorporation or written statement on headed paper, confirming that you have authority to place and pay for the bid on behalf of the company/organisation, prior to the auction.
- If you are bidding via the online sale platform, the charity will be in contact with you on the subsequent day of auction and you will be required to pay for your sculpture by bacs payment within 5 days of the auction. Charity payment details are on the online sales room.

### **Condition of Lots and Business:**

- Prospective buyers are encouraged to inspect the sculptures in the pre-auction viewing room before the auction starts. They are sold 'as seen' and have been well cared for in the lead up to the auction. For online bidders the sculptures are sold as they are, however we do encourage online bidders to attend the auction to view the lots.
- The auction is governed by the Conditions of Business. These apply to all aspects of the relationship between Pilgrims Hospices as the seller and Michael Hogben as the auctioneer, and the prospective buyers and bidders. Anyone bidding in the auction should read them carefully prior to the auction. They may be amended in the build up to the auction and bidders will be notified of any changes by way of notices posted in the saleroom or by way of announcement made by the auctioneer.

### **Online and proxy bidding:**

- Online bidding - if you are unable to attend the auction you can still bid online during the live auction. The Snowdogs online catalogue is available in the weeks prior to the auction. You will be able to register and select which sculptures you would like to bid for and how much you are willing to pay. You will also need to input your debit/credit card details. On the night online bidding will be included in the live auction and you can bid with all the guests in the room. However to enjoy the excitement of all the live action we encourage you to attend the auction and enjoy the bidding atmosphere and to inspect the lots. Please see the sculpture delivery section for those from outside of east Kent.
- Proxy/commission bidding – these are bids by absentee bidders. They are placed in the auction for someone not present up to a pre-agreed maximum bid. If you cannot attend the auction, you can register a proxy bid by completing the relevant form prior to the auction and supplying a deposit amounting to the full value of your maximum bid. Deposits can be submitted in the form by providing valid credit or debit card details. By completing and signing the relevant form you consent to Pilgrims Hospices taking the bid amount should you be successful with your bidding. For this type of bidding lots will always be bought as cheaply as is consistent with other bids in the rooms. In the event of identical bids, the earliest received will take precedence.
- The auctioneer will treat any online or proxy bids in the same manner as any other bids made in the room. The auctioneer may open the bidding on any lot by placing a bid on behalf of the online or proxy bidder, up to the amount of the reserve, by placing consecutive or responsive bids for a lot.

### **Live streaming:**

- The auction will be streamed live across the Snowdogs social media channels so that the community can enjoy the final part of this incredible project. More information on live streaming will be available on the project social media channels.

### **Sculpture delivery:**

- Sculptures will be delivered in the days after the auction between Thursday 6<sup>th</sup> December and Friday 14<sup>th</sup> December. These will be delivered by Pilgrims Hospices skilled retail delivery team, who will help deliver your sculpture to its new home.
- Any online bids or bids outside of the east Kent area will require an additional payment to cover the charity expenses in delivery. Any deliveries further afield and abroad we will liaise with buyers regarding delivery dates and the cost of these deliveries will need to be paid by the buyer.
- When making your payment in the VIP payment room or subsequent to the auction through online bidding, you will be asked a preference of delivery days. We will endeavour to try and work around your preferred delivery days; however with 37 Snowdog lot to deliver and various addresses some may fall into different delivery days.

### **Sculpture size:**

- The Snowdogs are:  
H 153 cm to top of ears  
L 170 cm  
W 75 cm (back)  
W front including ears 78 cm  
W front and back including brackets 70 cm/75 cm  
Large: 44kg
- The Snowpups are:  
H 105 cm to top of ears  
L 120 cm  
W 52 cm (back)  
W front including ears 51 cm  
W front and back including brackets 42 cm/44 cm  
Medium: 20kg
- The sculptures are sold as seen and without their concrete display plinths. Each sculpture will be sold with a wheeled skateboard for new owners and these have been carefully crafted by Pilgrims Hospices volunteers.

### **Insurance:**

- Buyers are reminded that lots are only insured until delivery to you. After this it becomes the responsibility of the buyer to insure their purchase.

### **The Snowdogs schedule on the night:**

05:45pm	Doors open
06:00 – 07:00pm	Drinks reception, cheese galore, bidding registration opens, viewing room open
07:00pm – till late	Auction time - there will be theatre style seating for all guests

**Car Parking:**

There will be a dedicated parking area. On arrival please show your ticket to the Pilgrims parking marshals and they will direct you to the next available parking space.

**Food and Beverages:**

There will be a drinks reception prior to the auction taking place. A complimentary festive cheese board bar will be available throughout the evening, to keep the hunger at bay and the energy and arms levels high. Additional drinks will be available for purchase from the bar.