



Santas on the Run!

Sunday 2 December 2018

Event Information

First and foremost I'd like to say a big thank you for registering to take part in Santas on the Run on Sunday 2nd December 2018; the jolliest jog of the year. Please find below the essential information that you will need to have a safe and enjoyable day with us whilst helping to raise vital funds for Pilgrims Hospices. You can also find some frequently asked questions online at www.pilgrimshospices.org.

If you have any queries about the event please don't hesitate in getting in contact, please send all queries to Lydia.Todd@pilgrimshospices.org or 01227 812621.

Date

Sunday 2nd December 2018

Time

The fun run will begin at 11:00 and **registration will open at 9:30**

Venue

Santas on the Run! will be returning to The Central Bandstand, Central Parade, Herne Bay CT6 5JN

Getting to Santas on the Run!

Santas on the Run! is taking place in a central location of Herne Bay so that it is accessible to all. There is street parking located close to the event venue as well as pay and display car parks – the closest one being Neptune Car Park, CT6 5JG.

If you are travelling via public transport, there are multiple bus stops along Herne Bay High Street which is a 5 minute walk from our venue, or the train station is a 25 minute walk from the venue.

Accessing Santas on the Run!

During the registration process of Santas there will be a one-way system in operation; this will ensure that the Central Bandstand doesn't get too congested and that your registration runs as smoothly as possible.

Please enter the Central Bandstand via the pier side entrance and you will then be directed by our volunteer elves to sign-in and collect your Santa suit (if you didn't collect it at one of our collection dates). You will then be directed down to the Clock Tower where you can change into your Santa suit and meet your fellow Santas!

Registration

Registration will open at **9:30** and will be in alphabetical order by surname. Please register by 10:40 so that you can take part in our warm up act with Active Life!

When you register you will receive your runner wristband.

Santa Suits

You will receive a Santa suit as part of your registration and they will be given to everyone who has pre-registered. Our Santa suits come in adult size or child size, we can't guarantee that the fit will be perfect for you; but that's all part of the fun!



If you have friends who are planning to register on the day then we cannot guarantee that they will receive a Santa suit, but we would love to still see them dressed up in their own Santa suit!

Start Line

You have the choice of running a 3k or 5k route along Herne Bay seafront. Both routes will follow the same path along to Hampton and back, the 3k will have a turn-around point which will be signposted and marshalled.

After the warm-up, hosted by Active Life Ltd, we will ask all runners to come to the start line first, followed by walkers and then buggies, wheelchairs, sleighs and those participating with a dog to follow. We ask that you follow these instructions as they are for your safety.

Please keep in mind that this is a fun run and not a race of any type. If you would like to record your time please feel free to use a personal device to do so.

If you are bringing your dog along for the fun run please keep them on a short leash at all times and take care of any fouling on the pavements out on route.

The route will be fully marshalled as well as signed. Please adhere to the instructions given to you by marshals and please be considerate to other path users as we are using shared paths.

First Aid

We will have first aid elves on the day provided by Black Ark Medical Services. If there is a medical emergency, you must call 999 and see the help of the emergency services who are aware that the event is taking place. You should also tell your closest marshal so that they can contact the events team or call the event hotline number **(07525 803818)** so that our event medics can be mobilised as often they can arrive on scene faster than an ambulance.

Toilets

There are public toilets available at the Central Bandstand, on the Central Esplanade, at Hampton Car Park and at the table tennis centre in Hampton.

Changing Facilities and Valuables

There will be no changing facilities on the day. If you are collecting your Santa suit at the venue, please wear an outfit that you can put your Santa suit on over.

There will not be a manned baggage area on the day, therefore we advise you to only bring what you need for the run. Please take into consideration that any belongings that you leave behind will be done so at your own risk.

Medals

You will receive a well deserved finishers medal when you return from your 3k or 5k Santas run!

Refreshments

Makcaris Coffee Shop in the Central Bandstand will be open for you to purchase refreshments before and after your fun run. There will be a water station at the turn around point of the 5k route and when you reach the finish line.

Photography

We will have photographers at the event who will be taking photos and videos throughout to capture memories of the day! We'd love for you to pose for pictures and tell us your story of why



you're taking part in Santa on the Run! However, please tell our team if you'd prefer not to have your photo taken.

Weather permitting, Sky Fairy Productions will operate a drone from the beach to capture the event from a birds eye view to capture the sea of red dashing along the seafront.

If you capture your own memories of the day please do share them with us, we love to see all of your pictures! Please tag us on Twitter and Facebook and use the hashtag #PilgrimsSanta

Fundraising Stalls

On the day we will have a number of stalls for you to have fun with! We will be selling Pilgrims Christmas cards and there's a dedicated Santas on the Run! card this year! We will also have a lucky dip (everyone wins a present from Santa), a teddy tombola and a stall selling home-made jams. So don't forget to bring some change with you to join in with the fun after your fun run.

Sponsorship

Many of you have generously raised sponsorship for Santas on the Run! and this really makes a great difference to the care and support that we can provide to patients and their families. If you haven't raised sponsorship but would like to make a personal donation towards the care that we provide then this can be done on the day, on our website or at our hospices in Canterbury, Ashford or Margate.

It costs Pilgrims Hospices £14 million a year to provide skilled and compassionate care to our community and events like Santas on the Run! helps us to continue caring for local people as they near the end of life. We'd greatly appreciate you to download a sponsorship form or set up your online fundraising page with JustGiving. Don't forget to encourage your sponsors to tick the Gift Aid box if they're eligible to do so; for every £1 donated we'll be able to claim an extra 25p from the government at no cost to you or your sponsors. It makes a huge difference!

When you have finished your fundraising please send your sponsorship form and money (not cash) raised to: Supporter Relations, Santas on the Run!, Pilgrims Hospices, 56 London Road, Canterbury CT2 8JA or drop it into one of our hospices if it's easier for you (if you're sending money via cheque, please make them payable to Pilgrims Hospices in east Kent). Please try to have your money with us by 31st January so that we can shout from the rooftops how much you've helped us raise!

We hope you have a fantastic day! If you have any questions in the run up to your event please do get in touch either on 01227 812621 or Lydia.Todd@pilgrimshospices.org. There are also frequently asked questions on our website for you to have a read of.

Thank you for supporting Pilgrims Hospices.

Lydia Todd

Lydia Todd Community Fundraising Officer

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