



Santas on the Bay! **Sunday 1 December 2019**

Event Information

First and foremost we'd like to say a big thank you for registering to take part in Santas on the Bay! on Sunday 1st December 2019; the jolliest jog of the year in Herne Bay. Please find below the essential information that will help you to have a safe and enjoyable day with us whilst helping to raise vital funds for Pilgrims Hospices. You can also find some [frequently asked questions about Santas on the Run! here](#).

If you have any queries about the event please don't hesitate in getting in contact, please send all queries to festiverun@pilgrimshospices.org or 01227 812609.

Date

Sunday 1st December 2019

Time

The fun run will begin at 11:00 and **registration will open at 9:30**

Venue

Santas on the Bay! will be returning to Central Bandstand, Central Parade, Herne Bay CT6 5JN

Getting to Santas on the Bay!

Santas on the Bay! is taking place in a central location of Herne Bay so that it is accessible to all. There is street parking located close to the event venue as well as pay and display car parks. Please be aware that there will be a road closure on Central Parade for the duration of the event, therefore limiting parking will be available on this road. Access to Neptune Car Park will still be available.

If you are travelling via public transport, there are multiple bus stops along Herne Bay High Street which is a 5 minute walk from our venue, or Herne Bay train station is a 25 minute walk from the venue.

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Accessing Santas on the Run!

During the registration process of Santas there will be a one-way system in operation; this will ensure that the Central Bandstand doesn't get too congested and that your registration runs as smoothly as possible.

Please enter the Central Bandstand via the pier side entrance and you will then be directed by our volunteer elves to sign-in and collect your Santa suit (if you didn't collect it at the collection date). You will then be directed towards the clock tower where you can change into your Santa suit and meet your fellow Santas!

Registration

Registration will open at **9:30** and will be in alphabetical order by surname. Please register by 10:40 so that you can take part in our warm up with Active Life!

When you register you will receive your runner wristband. Your wristband will have an individual number on it that will correspond to our records which will hold your emergency contact information for the day.

If you are taking part in our tri-series you will be given a Christmas card when you register. You will need to get your Christmas card stamped at the registration desk of each event to receive your special tri-series medal at the end of the 3 festive fun runs in Margate!

Santa Suits

You will receive a Santa suit as part of your registration and they will be given to everyone who has pre-registered. Our Santa suits come in adult size or child size, we can't guarantee that the fit will be perfect for you; but that's all part of the fun!

If you have friends who are planning to register on the day, we cannot guarantee that they will receive a Santa suit, but we would love to still see them dressed up in their own Santa suit!

We would love for you to collect your Santa suit in advance of the festive fun run so that you can arrive suited and booted. We will be hosting a Santa suit collection evening on Tuesday 26 November at our Canterbury hospice reception for you to grab your suit in advance of the event.

- **Tuesday 26 November at Pilgrims Hospices, 56 London Road, Canterbury CT2 8JA**

Route

You have the choice of running a 3k or 5k route along Herne Bay seafront. Both routes will follow the same path along to Hampton and back. The 3k will have a turn-around point on the right hand side of the route which will be signposted and marshalled. If you're running the 3k route, we advise that you stay to the right-hand side of the road on the lead up to the turn-around point.

You can view this years routes using the link below:

- [3k route map](#)
- [5k route map](#)

After the warm-up, hosted by Active Life Ltd, we will ask for all of our Santas to gather at the starting line in the following order:

- 5k runners
- 3k runners
- 5k walkers

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- 3k walkers
- Wheelchairs, prams and sleighs

We ask that you follow these instructions as they are for your safety.

Please keep in mind that this is a fun run and not a race of any type. If you would like to record your time please feel free to use a personal device to do so.

The route will be fully marshalled by volunteers in hi-vis vests. Please adhere to the instructions given to you by marshals and please be considerate to other path users as we are using shared paths on sections of the route.

In order for all of our Santas to have a safe and enjoyable event dogs will not be able to attend Santas on the Bay! this year, thank you for your understanding.

First Aid

We will have first aid elves on the day provided by Black Ark Medical Services. If there is a medical emergency, you must call 999 and seek the help of the emergency services who are aware that the event is taking place. You should also tell your closest marshal so that they can contact the events team leader or call the event hotline number **07077 654124** so that our event medics can be mobilised as often they can arrive on scene faster than an ambulance.

Toilets

There are public toilets available at the Central Bandstand; the start and finish area.

Changing Facilities and Valuables

There will be no changing facilities on the day. If you are collecting your Santa suit at the venue, please wear an outfit to keep you warm that you can put your Santa suit on over.

There will not be a manned baggage area on the day, therefore we advise you to only bring what you need for the run and keep your belongings on you at all times.

Medals

You will receive a well-deserved finishers medal when you return from your 3k or 5k Santas run!

Refreshments

Makcaris Coffee Shop in the Central Bandstand will be open for you to purchase refreshments before and after your fun run. There will be a water station at the turn around point of the 5k route and when you reach the finish line. We encourage you to bring your own water bottle and refill using water provided to support us in minimising the plastic used at our events. You will also receive a well-deserved mince pie when you cross the finish line.

Photography

We will have photographers at the event who will be taking photos and videos throughout to capture memories of the day. We'd love for you to pose for pictures and tell us your story of why you're taking part in Santa on the Bay! or the tri-series. However, please tell our team if you'd prefer not to have your photo taken.

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If you capture your own memories of the day please do share them with us, we love to see all of your pictures. Please tag us on Twitter and Facebook and use the hashtag #PilgrimsSanta

Sponsorship

Many of you have generously raised sponsorship for Santas on the Bay! and this really makes a great difference to the care and support that we can provide to patients and their families. If you haven't raised sponsorship but would like to make a personal donation towards the care that we provide then this can be done on the day, on our website or at one of our hospices in Canterbury, Ashford or Margate.

It costs Pilgrims Hospices £14 million a year to provide skilled and compassionate care to our community and events like Santas on the Bay! helps us to continue caring for local people as they near the end of life. We'd greatly appreciate you to download a sponsorship form or set up your online fundraising page with [JustGiving](#). Don't forget to encourage your sponsors to tick the Gift Aid box if they're eligible to do so; for every £1 donated we'll be able to claim an extra 25p from the government at no cost to you or your sponsors. It makes a huge difference!

Every pound you raise will make a difference to the families being cared for this Christmas. You'll be helping patients and their families enjoy the festive season together and making memories that they can treasure.

This Christmas your fundraising could pay for:

- **£1** could pay for a patient to enjoy a mince pie and custard in the run up to Christmas
- **£10** could pay for a patients Christmas dinner
- **£20** could pay for a physio therapy session to help patients stay active and enjoy festive games with their family on Christmas day
- **£50** could pay for a Christmas tree to decorate our hospice family rooms
- **£100** could pay for a therapy session for a child coping with the loss of a loved one over the festive season

When you have finished your fundraising please send your sponsorship form and money (not cash) raised to: Supporter Relations, Santas on the Bay!, Pilgrims Hospices, 56 London Road, Canterbury CT2 8JA or drop it into one of our hospices if it's easier for you (if you're sending money via cheque, please make them payable to Pilgrims Hospices in east Kent). Please try to have your money with us by 31st January 2020 so that we can shout from the rooftops how much you've helped us raise!

We hope you have a fantastic day! If you have any questions in the run up to your event please do get in touch either on 01227 812609 or festiverun@pilgrimshospices.org. There are also frequently asked questions on our website for you to have a read of.

May we take this opportunity to wish you a Merry Christmas and a Happy New Year!

Thank you for supporting Pilgrims Hospices

Ho, ho, ho

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