



Santas on the Bay! **Sunday 28 November 2021**

Event Information

First and foremost we'd like to say a big thank you for registering to join us at Santas on the Bay! taking place in Herne Bay on Sunday 28th November 2021. Please find below the essential information that will help you to have a safe and enjoyable day with us whilst helping to raise vital funds for Pilgrims Hospices. You can also find some [frequently asked questions about Santas on the Run! here](#).

If you have any queries about the event please do get in touch with us at festiverun@pilgrimshospices.org or 01227 812621.

Date

Sunday 28th November 2021

Time

The fun run will begin at 11:00 and **registration will open at 9:30**

Venue

Santas on the Bay! will be starting and finishing at [Herne Bay Clock Tower, Central Parade, Herne Bay CT6 5JQ](#).

Getting to Santas on the Bay!

Santas on the Bay! is taking place at a central location in Herne Bay so that it is accessible to all. There is on-street parking located close to the event venue as well as pay and display car parks. Please be aware that there will be a road closure on Central Parade for the duration of the event, therefore limiting parking on this road. Access to Neptune Car Park (CT6 5JG) will still be available.

If you are travelling via public transport, there are multiple bus stops along Herne Bay High Street which is a 5 minute walk from our venue, or Herne Bay train station is a 25 minute walk from the venue.

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Registration

Registration will open at **9:30** at Herne Bay Clock Tower.

When you arrive at Herne Bay Clock Tower, please head straight to our registration area where our volunteer elves will check you into the event using our touch-free check-in app. **You will be given a numbered runner wristband which will correspond to our records, including your emergency contact information for the day.**

For the safety of everyone at the event, **it is essential that you check-in with our volunteers before taking part in the fun run.**

If you didn't collect your Santa suit in advance at our collection evenings, you will be able to collect your Santa suit at registration. Once collected, please find an open space away from the registration desks to get suited and booted for your fun run.

Please **register by 10:40** so that you can take part in our warm up with Active Life!

If you are taking part in our tri-series, you will be given a Christmas card when you register. You will need to get your Christmas card stamped at registration of each event to receive your special tri-series medal at the end of the 3 festive fun runs in Margate!

On the day registration

On the day registration will open at **9:30** at Herne Bay Clock Tower.

When you arrive at Herne Bay Clock Tower please head straight to our on the day registration area where our volunteer elves will register you for the event and take payment.

Prices:

- Adult - £20
- Under 18 - £10
- Family ticket isn't available on the day
- Tri-Series Adult - £54
- Tri-Series under 18 - £24

Entry includes a 5-piece Santa suit which you can pick up when you register on the day. Santa suits will be available on a first come, first served basis and therefore cannot guarantee Santa suits for those registering on the day.

COVID event information

We have introduced some revisions to ensure that the event is as safe as possible during the current situation and government guidance is being monitored in the lead up to the event. Key measures include:

- Fully open-air event
- Touch-free check-in process for pre-registered participants
- Socially-distanced, one-way queuing systems at toilet facilities with hand sanitiser and face coverage usage is encouraged.
- Participants are encouraged to take a lateral flow test before attending the event.

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Santas on the Bay! is a COVID-safe event. Please:

- Do not attend the event if you are experiencing any symptoms of COVID-19, including a high temperature or new persistent cough
- Do not attend the event if you have had a positive COVID-19 test result in the past 10 days
- Do not attend the event if, within the past two weeks, you know you have been in contact with a person displaying any known symptoms of COVID-19

Santa Suits

You will receive a Santa suit as part of your registration and they will be given to everyone who has pre-registered. Our Santa suits come in adult size or child size, we can't guarantee that the fit will be perfect for you; but that's all part of the fun!

To help you prepare for Santas on the Bay! on Sunday 28 November, we have Santa suit collection evenings to help you turn up on the day suited and booted:

We would love for you to collect your Santa suit in advance of the festive fun run so that you can arrive ready and raring to go. We will be hosting two Santa suit collections

- **Date:** Wednesday 24 and Thursday 25 November 2021
- **Time:** 16:30 – 18:30
- **Location:** [Pilgrims Hospices, Ann Robertson Centre, 55 London Road, Canterbury CT2 8HQ](#)

Those registered for the tri-series can collect all three of their Santa suits from this collection evening.

Route

You have the choice of running a 3k or 5k route along Herne Bay seafront. Both distances will follow the same route along to Hampton and back. The 3k will have a turn-around point on the right hand side of the route which will be signposted and marshalled. If you're running the 3k route, we advise that you stay to the right-hand side of the road on the lead up to the turn-around point.

You can view this years routes using the link below:

- [3k route map](#)
- [5k route map](#)

After the warm-up, hosted by Active Life Ltd, our MC Kevin Daly will ask for all of our Santas to gather at the starting line in the following order:

- 5k runners
- 3k runners
- 5k walkers
- 3k walkers

We ask that you follow these instructions as they are for your safety.

Please keep in mind that this is a fun run and not a race of any type. If you would like to record your time please feel free to use a personal device to do so.

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The route will be fully marshalled by volunteers in hi-vis vests. Please adhere to the instructions given to you by marshals and please be considerate to other path users as we are using shared paths on sections of the route.

In order for all of our Santas to have a safe and enjoyable event dogs will not be able to attend Santas on the Bay! Thank you for your understanding.

First Aid

We will have first aid elves on the day provided by Black Ark Medical Services. If there is a medical emergency, you must call 999 and seek the help of the emergency services who are aware that the event is taking place. You should also tell your closest marshal so that they can contact the events team leader or call the event hotline number **07535 631568** so that our event medics can be mobilised as often they can arrive on scene faster than an ambulance.

Toilets

There are public toilets available at the [Central Bandstand, Herne Bay](#).

Changing Facilities and Valuables

There will be no changing facilities on the day. If you are collecting your Santa suit at the venue, please wear an outfit to keep you warm that you can put your Santa suit on over.

There will not be a manned baggage area on the day, therefore we advise you to only bring what you need for the run and keep your belongings on you at all times.

Medals

You will receive a well-deserved finisher's medal when you return from your 3k or 5k Santas run! When collecting your medal at the finish line, please continue moving forward to avoid congestion.

Refreshments

Makcaris Coffee Shop in the Central Bandstand will be open for you to purchase refreshments before and after your fun run. We strongly encourage you to **bring your own filled water bottle with you** to ensure that you stay hydrated throughout your fun run and to support us in minimising the plastic used at our events.

Photography

We will have photographers at the event who will be taking photos and videos throughout to capture memories of the day. We'd love for you to pose for pictures and tell us your story of why you're taking part in Santa on the Bay! or the tri-series. However, please tell our team if you'd prefer not to have your photo taken.

If you capture your own memories of the day please do share them with us. We love to see all of your pictures. Please tag us on Twitter and Facebook and use the hashtag #PilgrimsSanta

Sponsorship

Many of you have generously raised sponsorship for Santas on the Bay! and this really makes a great difference to the care and support that we can provide to patients and their families. In 2019, Santas on the Run! Tri-Series raised more than £41,000 for Pilgrims Hospices.

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Each year, it costs £14 million to provide our services, free of charge, to over 2,500 patients across east Kent. Every pound you raise will be making a real difference to the many families being cared for by Pilgrims this Christmas; helping patients, and their families, to enjoy the festive season together and making memories that they can treasure.

You can create your JustGiving page by [clicking here](#), which is a great way to share your fundraising efforts with friends and family on social media, email and WhatsApp. Your supporters can donate easily and the money comes directly to Pilgrims, meaning it's hassle-free for you too! Alternatively, you can download your printable sponsorship form by [clicking here](#).

If you're not raising sponsorship but would like to make a personal donation towards the skilled and compassionate care that Pilgrims Hospices provide, this can be done via our website at www.pilgrimshospices.org/donate.

This Christmas your fundraising could pay for:

- **£1** could pay for a patient to enjoy a mince pie and custard in the run up to Christmas.
- **£12** could pay for a patient's Christmas dinner.
- **£20** could pay for a physiotherapy session to help patients stay active and enjoy festive games with their family on Christmas day.
- **£45** could pay for one-to-one counselling for someone struggling to cope with the loss of a loved one this Christmas.
- **£100** could allow our community nurses to continue making home visits to our patients that wish to spend their Christmas with family and friends.

If you are raising sponsorship via JustGiving your money will be forwarded to Pilgrims Hospices automatically. If you are raising sponsorship offline, via paper sponsorship forms you can hand in the money you have raised in the following ways:

- 1) By post to: **Supporter Relations, Santas on the Bay!, Pilgrims Hospices, 56 London Road, Canterbury CT2 8JA** (sponsorship forms and cheques only)
- 2) By making a website donation for the equivalent amount and then sending in your sponsorship forms to the address in order for us to claim any Gift Aid. (Remember to select 'Santas on the Bay!' as the reason for your donation within the website form).

Please try to have your sponsorship money to us by 31st January 2022 so that we can shout from the rooftops how much you've helped us raise!

Please note: if you have raised sponsorship purely online via a JustGiving page, we will send you an official thank you letter for your total after the above hand-in date.

We hope you have a fantastic day!

If you have any questions in the run up to your event please do get in touch either on 01227 812609 or festiverun@pilgrimshospices.org. There are also [frequently asked questions](#) on our website for you to have a read of.

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Santas on the Run! Tri-Series couldn't raise the fantastic amount it does for Pilgrims Hospices without the generous sponsorship of [Wahl](#) and the kind support of [Active Life](#).

To help you continue your active journey after Santas on the Bay!, Active Life have kindly given you a free pass to use at any of their local leisure centres. Simply [click here](#) to activate your free pass!

May we take this opportunity to wish you a Merry Christmas and a Happy New Year!

Thank you for supporting Pilgrims Hospices

Ho, ho, ho

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