



Santas on the Bay! | Sunday 27 November 2022

Event Information

First and foremost, we'd like to say a big thank you for registering to join us at Santas on the Bay! taking place in Herne Bay on Sunday 27th November 2022. Please find below the essential information that will help you to have a safe and enjoyable day with us whilst helping to raise vital funds for Pilgrims Hospices. You can also find some [frequently asked questions about Santas on the Run! here](#).

If you have any queries about the event, please do get in touch with us at festiverun@pilgrimshospices.org or 01227 812621.

Date

Sunday 27th November 2022

Time

The fun run will begin at 11:00 and **registration will open at 9:30**

Venue

Santas on the Bay! will be starting and finishing at [Herne Bay Clock Tower, Central Parade, Herne Bay CT6 5JQ](#).

Getting to Santas on the Bay!

Santas on the Bay! is taking place at a central location in Herne Bay so that it is accessible to all. There is street parking located close to the event venue as well as pay and display car parks. One of which is Neptune Car Park (CT6 5JG).

If you are travelling via public transport, there are multiple bus stops along Herne Bay High Street which is a 5 minute walk from our venue. Alternatively, Herne Bay train station is a 25 minute walk from the venue.

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Event Check-In

Registration will open at **9:30** at Herne Bay Clock Tower.

When you arrive, please head straight to our registration area where our volunteer elves will check you into the event. **You will be given a runner wristband which will correspond to our records, including your emergency contact information for the day**, you provided these at the point of registering online. If your emergency contact has changed, please let the registration volunteers know.

For the safety of everyone at the event, **it is essential that you check-in with our volunteers before taking part in the fun run.**

If you didn't collect your festive suit in advance at our collection evenings, you will be able to collect your festive suit at registration. Please note: Elf suits sold out in mid-November, therefore we are unable to change your suit choice on the day or at our collection evenings; to ensure everyone gets their booked choice of suit. Once collected, please find an open space away from the registration desks to get suited and booted for your fun run.

Please **register by 10:40** so that you can take part in our warm up.

If you are taking part in our tri-series, you will need to get your Christmas card stamped at the registration desk to receive your special tri-series medal at the end of the 3 festive fun runs in Margate!

Entering on the day

On the day registration will open at **9:30** at Herne Bay Clock Tower.

When you arrive please head straight over to our on the day registration area where our volunteer elves will register you for the event and take payment.

Prices:

- Adult - £20
- Under 18 - £10
- Family ticket isn't available on the day
- Tri-Series Adult - £54
- Tri-Series under 18 - £24

Entry includes a 5-piece Santa suit (ONLY) which you can pick up when you register on the day. Santa suits will be available on a first come, first served basis and therefore cannot guarantee Santa suits for those registering on the day. Please note: Elf suits sold out in mid-November.

Festive Suits

You will receive a suit as part of your registration and they will be given to everyone who has pre-registered. Our Santa and Elf suits come in adult size or child size, we can't guarantee that the fit will be perfect for you; but that's all part of the fun!

Our festive suit collection evenings will help you turn up to Santas on the Bay! Ready and raring to go:

We will be hosting two suit collections:

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- **Date: Tuesday 22 and Wednesday 23 November 2022.**
- **Time: 16:00 - 18:30**
- **Location: [Ann Robertson Centre, 55 London Road, Canterbury, CT2 8HQ](#)**

We kindly ask that you attend the festive suit collection for the Santas on the Run! event that you are registered for. Those registered for the tri-series can collect all three of their festive suits from any of the three collection venues.

Being as environmentally conscious as possible, we would ask that you try and keep your festive suits in as best condition as you can when running; it's a challenge in itself. Perhaps consider reusing them over the festive season. Please do not drop parts of the suit on the route and if you don't wish to reuse them; please drop them in our suit-drop areas; where the charity will be able to rag them and raise further funds from them via the charity retail team. Every penny helps!

Route

You have the choice of running a 3k or 5k route along Herne Bay seafront. Both distances will follow the same route along to Hampton and back. The 3k will have a turn-around point on the right hand side of the route which will be signposted and marshalled. If you're running the 3k route, we advise that you stay to the right-hand side of the pavement on the lead up to the turn-around point.

You can view this year's routes using the links below:

- [3k route map](#)
- [5k route map](#)

After the warm-up, hosted by Active Life Ltd, our MC will ask for all of our Santas and elves to gather at the starting line in the following order:

- 5k runners
- 3k runners
- 5k walkers
- 3k walkers
- Any wheelchairs, buggies or wonderfully decorated festive sleighs, please join at the back.

The start line will be next to the Clock Tower and our runners will follow the pavements only throughout the route this year. We ask that you follow all signage and marshal instructions as they are for your safety.

Please keep in mind that this is a fun run and not a race of any type. If you would like to record your time, please feel free to use a personal device to do so.

The route will be fully marshalled by volunteers in hi-vis vests. Please adhere to the instructions given to you by marshals and please be considerate to other path users as we are using shared paths on sections of the route.

In order for all of our Santas to have a safe and enjoyable event, dogs will not be able to attend Santas on the Bay! Thank you for your understanding.

First Aid

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We will have first aid on the day provided by Black Ark Medical Services. If there is a medical emergency, you must call 999 and seek the help of the emergency services who are aware that the event is taking place. You should also tell your closest marshal so that they can contact the events team leader or call the event hotline number **07535 631568** so that our event medics can be mobilised as often they can arrive on scene faster than an ambulance.

Toilets

There are public toilets available at the [Central Bandstand, Herne Bay](#).

Changing Facilities and Valuables

There will be no changing facilities on the day. If you are collecting your suit at the venue, please wear an outfit to keep you warm that you can put your suit on over. There will not be a manned baggage area, therefore we advise you to only bring what you need and keep your belongings on you at all times.

Medals

You will receive a well-deserved finisher's medal when you return from your 3k or 5k Santas run! When collecting your medal at the finish line, please continue moving forward to avoid congestion.

Refreshments

Makcaris Coffee Shop in the Central Bandstand will be open for you to purchase refreshments before and after your fun run. We strongly encourage you to **bring your own filled water bottle with you** to ensure that you stay hydrated throughout your fun run and to support us in minimising the plastic used at our events. Large water barrels will be available at the start and finish to fill up water bottles.

Photography

We will have photographers at the event who will be taking photos and videos throughout to capture memories of the day. We'd love for you to pose for pictures and tell us your story of why you're taking part in Santa on the Run! However, please tell our team if you'd prefer not to have your photo taken.

If you capture your own memories of the day, please do share them with us. We love to see all of your pictures. Please tag us on Twitter and Facebook and use the hashtag #PilgrimsSanta

Sponsorship

Many of you have generously raised sponsorship for Santas on the Run! and this really makes a great difference to the care and support that we can provide to patients and their families. In 2021, Santas on the Run! Tri-Series raised more than £38,000 for Pilgrims Hospices.

Each year, it costs in excess of £14 million to provide our services, free of charge, to over 2,500 patients across east Kent. Every pound you raise will be making a real difference to the many families being cared for by Pilgrims this Christmas; helping patients, and their families, to enjoy the festive season together and make memories that they can treasure forever.

You can create your JustGiving page by [clicking here](#), which is a great way to share your fundraising efforts with friends and family on social media, email and WhatsApp. Your supporters can donate easily and the money comes directly to Pilgrims, meaning it's hassle-free for you too! Alternatively, you can download your printable sponsorship form by [clicking here](#).

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If you're not raising sponsorship but would like to make a personal donation towards the skilled and compassionate care that Pilgrims Hospices provide, this can be done via our website at www.pilgrimshospices.org/donate.

This Christmas your fundraising could pay for:

- **£1** could pay for a patient to enjoy a mince pie and custard in the run up to Christmas.
- **£12** could pay for a patient's Christmas dinner.
- **£20** could pay for a physiotherapy session to help a patient stay active and enjoy festive games with their family on Christmas day.
- **£45** could pay for one-to-one counselling for someone struggling to cope with the loss of a loved one this Christmas.
- **£100** could allow our community nurses to continue making home visits to a patient that wishes to spend their Christmas with family and friends.

If you are raising sponsorship via JustGiving, your money will be forwarded to Pilgrims Hospices automatically. If you are raising sponsorship offline via paper sponsorship forms, you can hand in the money you have raised in the following ways:

- 1) By post to: **Supporter Relations, Santas on the Bay!, Pilgrims Hospices, 56 London Road, Canterbury CT2 8JA** (sponsorship forms and cheques only)
- 2) By making a website donation for the equivalent amount and then sending in your sponsorship forms to the above address in order for us to claim any Gift Aid. (Remember to select 'Santas on the Bay!' as the reason for your donation within the website form).

Please try to have your sponsorship money to us by 31st January 2023 so that we can shout from the rooftops how much you've helped us raise!

Please note: if you have raised sponsorship purely online via a JustGiving page, we will send you an official thank you letter for your total after the above hand-in date.

We hope you have a fantastic day!

If you have any questions in the run up to your event, please do get in touch either on 01227 812609 or festiverun@pilgrimshospices.org. There are also [frequently asked questions](#) on our website for you to read.

Santas on the Run! Tri-Series couldn't raise the fantastic amount it does for Pilgrims Hospices without the generous sponsorship of [Wahl](#) and the kind support of [Active Life](#).

May we take this opportunity to wish you a Merry Christmas and a Happy New Year!

Thank you for supporting Pilgrims Hospices.

Ho, ho, ho

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